

**THE SCHOOL DISTRICT OF STURGEON BAY
BOARD OF EDUCATION RETREAT & PLANNING SESSION**

Wednesday, February 4, 2015

8:00 A.M. – 3:00 P.M.

Baylake Conference Center

222 North 3rd

Sturgeon Bay, Wisconsin

AGENDA with MINUTES

CALL TO ORDER:

1. Roll Call

All eight board members present plus Teri Hooker who will be one of three people on the ballot for three positions in April.

Members of the administrative team joined the group after lunch.

2. Motion to Adopt the Agenda

Motion by Jennerjohn

Second by Hathaway

OPERATIONS:

8:00 – 10:00 A.M.

Board evaluation

- Some of the questions discussed:
 - Q21 ó long and short range planning
 - Q30/Q31 ó curriculum
 - Q32 ó evaluation of curriculum
 - Q38 ó meeting community needs and expectations
 - Q40 ó public involvement

Review of the 2015 Education Convention and presentations

- Various presentations with approaches to community engagement
- Fund balance session
- Affordable Care Act as a part of total compensation for staff
- Keynote speaker - Using technology for creativity, the arts, etc. not just to replace other things; engagement is very important
- Referendum session that told the story of a district that had the board institute two committees: the finance advisory committee and the recommendations they made to the community advisory committee
- Kevin Honeycutt as a keynote speaker was excellent and had a number of wonderful quotes and messages we could use.
- School funding simulation activity
- Community education program
- WASB convention delegate assembly update
- Menominee Falls quarterly report example (utilizing a Six Sigma approach)
- STEM ó Project Lead the Way
- Communication and Public Relations
- Administrator evaluations

- Concept of hiring a 3rd party to have a health care model provided to a school district and municipality, etc.
- Legislative update
- Consulting to assist with benchmarking, a pillar structure for goals

10:24 – 10:35 A.M. Recess/Break

Board learning session scheduling & frequency

- Various approaches were discussed
- Monthly learning sessions are viewed as a positive
- Special presentations are not needed each month
- Board members (as well as administrators) are invited to submit learning session topic ideas
- Starting time of 5:00 P.M. the 1st Wednesday of the month
- Regular monthly board meetings
 - Board packet timing
 - Discussed regular monthly financial reports
 - Also have regular business updates at pertinent times of the year for financial information about topics such as transportation, food service/lunch program, open enrollment details, maintenance projects, visual depiction of fund balance and how it changes throughout the year

Compensation committee update & discussion

- Updates were shared by Board members on the committee
- A planning document was shared

12:15 – 12:45 P.M. Recess for lunch

12:45 – 2:50 P.M.

Goals, planning, & preferred future plus priorities and next steps

- What would you hang your hat on/what are some things viewed as positive items we need to be proud of?
 - Diversity would be a great example.
 - Depth of course offerings (AP, UWGB, & NWTC offerings)
 - Athletic program at the HS level
 - Allied Arts at the MS level
 - Overnight experience for 6th graders
 - Longstanding Washington DC trip
- What do we see elsewhere that we feel we'd like to do?
 - Reading certification consortium
 - Reading certifications have been an example of something that has received a great deal of discussion in the compensation committee
 - Finding the time and the money to support teachers who want to develop is critical.
 - Having summer workshops can provide some opportunities.
 - Reading certification was discussed further
 - Alternative program

- How can we have more time built into our calendar for professional development, sharing best practices among teachers, have critical conversation about improvement and instruction, etc.?
- Substitute teacher training and coverage
- Other topics that could be priorities or that we need more information on?
 - How might poverty impact how we teach and the system as a whole?
 - Engagement of all students is critical, just as growth for all students is critical, whether they are struggling, having success and needing to be challenged more, and anywhere in between.
 - School expectations and home expectations can be very different in some cases. It's important to keep this in mind, coordinate with various community agencies, and support more young families in our community.
- Community engagement
 - Dan passed out a brainstorming document he has worked on
 - **ACTION** - Establish Community Engagement Committee once Compensation Committee wraps up most of its work
 - **ACTION** - Have a newsletter come out (twice per year to start with) beginning this spring.

2:50 P.M. Motion to adjourn

Motion by Wood

Second by Seiler